

DOWN HOME RANCH

ESTD ★ 1989

**VISIT. LEARN.
GET INVOLVED.**

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**Flip page for more
information on sponsorship
opportunities**



Dear Friend,

At Down Home Ranch, we believe that building a more inclusive and empowered community doesn't happen in a single day—or at a single event. It takes year-round dedication, partnership, and heart. That's why we're excited to invite you to deepen your connection with the Ranch through our new year-round sponsorship program:



ROOTED & RISING

Why Year-Round Sponsorship?

Your support does more than provide a seat at the table— it helps create meaningful moments for people with disabilities all year long. With our expanded sponsorship model, your business or organization will receive customized, mission-aligned visibility through a variety of events, communications, and outreach opportunities throughout the year.

How It Works

It's simple. Choose your annual pledge level, then build a unique sponsorship experience from our curated menu of marketing perks. Think of it as a "Choose-Your-Own-Adventure"—with options spanning community recognition, event participation, digital engagement, and more. Would you like to talk about an idea you don't see here? We'd love to hear it!

The Gala: Our Signature Event

Every Rooted & Rising sponsor receives recognition at our most high-profile event: the annual Down Home Ranch Gala. Sponsors at the highest level will be honored as Headline Sponsors, receiving presenting sponsor billing and premier exposure as we roll out the red carpet to kick off the year.

Let's Rise—Together

We'd love to work with you to create a sponsorship package that reflects your values, strengthens your brand, and amplifies your impact. Ready to start your sponsorship adventure?

Contact us at development@downhomeranch.org.

Sponsorship Opportunities	BLOOM \$25,000	BRANCH \$20,000	CLIMB \$15,000	PATHFINDER \$10,000	NURTURER \$5,000	GROUNDBREAKER \$1,000	CULTIVATOR \$250
Sponsor a Rancher's seat at the annual Gala	✓	✓	✓	✓	✓	✓	✓
Your logo on Gala event signage	✓	✓	✓	✓	✓	✓	✓
Number of seats at the annual Gala	16	8	8	4	2	1	
Number of "Roots" selections	8	6	5	4	3	2	
Number of "Reach" selections	5	4	3	2	1		
Number of "Rise" selections	4	3	2	1			
Number of VIP Cocktail Hour Tickets	8	4					
Presenting Sponsor billing at the annual Gala	✓						



ROOTS

- ★ Personalized social media shout-out to over 13k followers
- ★ Feature in a DHR newsletter with over 6k subscribers
- ★ Custom fundraising web page for your organization
- ★ Logo placement at a seasonal event other than the Gala
- ★ Personalized thank you from the Ranch
- ★ Invitation to our annual Donor Appreciation Event
- ★ Collaborate with DHR to host a third party fundraiser
- ★ Provide branded items to be featured in DHR giveaways

REACH

- ★ Host a booth at a Down Home Ranch event
- ★ Recognition in DHR's Annual Report
- ★ Event shout out from our Executive Director
- ★ Host a team building experience at DHR
- ★ Place your logo on event merchandise
- ★ Named as a sponsor of a seasonal event of your choice
- ★ Ad on thank you cards sent to 5k volunteers and donors annually
- ★ Naming rights to an event feature

RISE

- ★ Co-branded photo booth sponsorship during an event
- ★ Opportunity to speak or present awards at a DHR event
- ★ Host a retreat at DHR with full access to lodging & amenities
- ★ Feature in a sponsor storytelling series
- ★ Name on a sponsor recognition wall at DHR
- ★ Receive a sponsor spotlight article in a DHR newsletter