



**VISIT. LEARN.  
GET INVOLVED.**

[development@downhomeranch.org](mailto:development@downhomeranch.org)  
[www.DownHomeRanch.org](http://www.DownHomeRanch.org)  
20250 FM 619 Elgin, TX 78621  
512-856-0128



**Flip page for more information  
on sponsorship opportunities**



## ***Dear Friend,***

At Down Home Ranch, we believe that building a more inclusive and empowered community doesn't happen in a single day—or at a single event. It takes year-round dedication, partnership, and heart. That's why we're excited to invite you to deepen your connection with the Ranch through our new year-round sponsorship program:



# **ROOTED & RISING**

## **Why Year-Round Sponsorship?**

Your support does more than provide a seat at the table—it helps create meaningful moments for people with disabilities all year long. With our expanded sponsorship model, your business or organization will receive customized, mission-aligned visibility through a variety of events, communications, and outreach opportunities throughout the year.

## **How It Works**

It's simple. Choose your annual pledge level, then build a unique sponsorship experience from our curated menu of marketing perks. Think of it as a "Choose-Your-Own-Adventure"—with options spanning community recognition, event participation, digital engagement, and more. Would you like to talk about an idea you don't see here? We'd love to hear it!

## **The Gala: Our Signature Event**

Every Rooted & Rising sponsor receives recognition at our most high-profile event: the annual Down Home Ranch Gala. Sponsors at the highest level will be honored as Headline Sponsors, receiving presenting sponsor billing and premier exposure as we roll out the red carpet to kick off the year.

## **Let's Rise—Together**

We'd love to work with you to create a sponsorship package that reflects your values, strengthens your brand, and amplifies your impact. Ready to start your sponsorship adventure?

**Contact us at [development@downhomeranch.org](mailto:development@downhomeranch.org).**

Sponsorship Opportunities	Bloom	Branch	Climb	Pathfinder	Nurturer	Groundbreaker	Cultivator
	\$25,000+	\$20,000	\$15,000+	\$10,000+	\$5,000+	\$1,000+	\$250
Sponsor a Rancher's Red Carpet experience at the 2025 Gala	✓	✓	✓	✓	✓	✓	✓
Your logo on 2025 Gala event signage	✓	✓	✓	✓	✓	✓	✓
# of reserved seats with 2 drink tickets each for the 2025 Gala	16	8	8	4	2	1	
# of selections from our "Roots" marketing category	8	6	5	4	3	2	
# of selections from our "Reach" marketing category	5	4	3	2	1		
# of selections from our "Rise" marketing category	4	3	2	1			
# of VIP cocktail hour invitations	8	4					
Presenting Sponsor billing for the 2025 Gala	✓						



### Roots

- Personalized social media shout out to over 13k followers
- Feature in a Down Home Ranch Newsletter with over 6k subscribers
- Custom fundraising web page for your organization
- Logo placement at a seasonal event other than the Gala
- Personalized thank you from the Ranch
- Invitation to our annual Donor Appreciation event
- Collaborate with DHR to host a third party fundraiser
- Provide branded items to be featured in DHR giveaways

### Reach

- Host a booth at a Down Home Ranch event
- Recognition in DHR's Annual Report
- Event shout out from our Executive Director
- Host a team building experience at the Ranch
- Place your logo on event merchandise
- Named as a sponsor of a seasonal event of your choice
- Ad on thank you cards sent to 5k volunteers and donors annually
- Naming rights to an event feature

### Rise

- Co-branded photo booth sponsorship during an event
- Opportunity to speak or present awards at a DHR event
- Host a retreat at DHR with full access to lodging & amenities
- Feature in a sponsor storytelling series
- Name on a sponsor recognition wall at the Ranch
- Receive a sponsor spotlight article in a DHR newsletter