

Rockin' for the Ranch

15th Annual DHR Gala

Sponsorship Opportunities



Event Details

September 22, 2018

5:00pm - 10:00pm

Bastrop Convention & Exhibit Center
1408 Chestnut St. Bastrop, TX

Ticket Prices

\$100 per ticket

\$190 per couples ticket

\$50 per child ticket (12 & under)

\$700 reserved table for eight

Contact Information

Ready to sponsor? Email
development@downhomeranch.org
or call 512-856-0128
www.downhomeranch.org/gala



Golden Oldies Sponsor: \$2,500

- ▶ One premium reserved table (8 tickets) with personalized signage
- ▶ VIP reserved parking for 2 vehicles
- ▶ 2 drink coupons per ticket
- ▶ 16 complimentary raffle tickets

During Event Recognition

- ▶ 1/2 page ad in event program
- ▶ 1/2 slide on main screen in ballroom
- ▶ 1/2 slide on rotating screens in foyer

Marketing Recognition

- ▶ Event flyers (200+ posted in nearby communities)
- ▶ Event website (Until June '19)
- ▶ 2 Facebook posts to 6,100 followers
- ▶ 2 Twitter posts to 120 followers
- ▶ Local newsprint and all event emails before and after the event
- ▶ Option to place marketing materials at DHR's monthly Elgin Sip, Shop and Stroll booth for 6 months

Rock & Roll Sponsor: \$1,000

- ▶ Reserved seating for 4 with personalized signage at table
- ▶ VIP reserved parking for 1 vehicle
- ▶ 2 drink coupons per ticket

During Event Recognition

- ▶ 1/4 page ad in event program
- ▶ 1/4 slide on main screen in ballroom
- ▶ 1/4 slide on rotating screens in foyer

Marketing Recognition

- ▶ Event website (Until June '19)
- ▶ 1 Facebook post to 6,100 followers
- ▶ 1 Twitter post to 120 followers
- ▶ Name or logo included in thank you email to event attendees

Jitterbug Sponsor: \$500

- ▶ 2 Gala tickets
- ▶ 2 drink coupons per ticket

During Event Recognition

- ▶ 1/6 page ad in event program
- ▶ 1/6 slide on main screen in ballroom
- ▶ 1/6 slide on rotating screens in foyer

Marketing Recognition

- ▶ Event website (Until June '19)
- ▶ 1 Facebook post to 6,100 followers
- ▶ 1 Twitter post to 120 followers
- ▶ Name or logo included in thank you email to event attendees

Twist & Shout Sponsor: \$250

During Event Recognition

- ▶ Mention in event program
- ▶ Mention on main screen in ballroom
- ▶ Mention on rotating screens in foyer

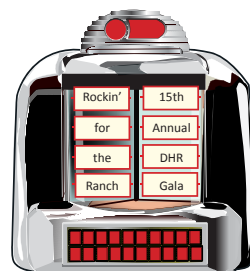
Marketing Recognition

- ▶ Event website (Until June '19)
- ▶ 1 Facebook post to 6,100 followers
- ▶ 1 Twitter post to 120 followers
- ▶ Thank you email

Underwrite a Rancher's Ticket: \$100

During Event Recognition

- ▶ Name or Logo on place card at Rancher's seat
- ▶ Mention on main screen in ballroom
- ▶ Mention on rotating screens in foyer



The Mission of Down Home Ranch is to empower the lives of people with intellectual and developmental disabilities through social, educational, residential and vocational opportunities