



**2008 Ranch Round Up Weekend  
May 16-17, 2008**

Dear Friend,

Down Home Ranch is a working farm and ranch for people with intellectual disabilities and those of us who live and work with them. We are home to 15 terrific young people, and we welcome teens and adults with disabilities to our year-round camps. This year we're looking forward to 450 campers coming to fish, swim, boat, hike, and enjoy our new tree house!

In May we're hosting our annual **2008 Ranch Round Up Golf Tournament and Charity Gala Weekend**, and we invite your participation as an underwriting Sponsor.

The DHR Ranch Round Up Golf & Gala are fast becoming "must attend" events and we are expecting capacity crowds this year. As a Sponsor, you will join with us in making a real difference in the lives of hundreds of Texans with disabilities we serve.

You will be partnering with Down Home Ranch, a Texas charity that in 2007 was twice—not once, but twice—given national attention in *People Magazine*, once in May and again in November. And, the Ranch was also featured on the CBS Evening News in June and the CBS Early Show in November!

We tee off at 1:30 on Friday May 16<sup>th</sup> at the beautiful ShadowGlen Golf Club, previously selected as one of the best new public courses by *Golf Digest* magazine! Sponsors of the Golf and Gala weekend can send a foursome or more to play in the four-man scramble.

Saturday afternoon May 17<sup>th</sup>, we'll gather on the beautiful grounds of the Texas Disposal System's Exotic Game Ranch. We'll take tours that will thrill the whole family—with giraffes, zebras, gazelle and many other wild game—and enjoy skeet shooting, closest-to-the-pin golf contest, wine tasting, silent and live auctions and other activities. The dinner menu will feature Nolan Ryan steaks, baked potatoes and all the trimmings. Then we'll dance to the incomparable music of Johnny Dee and the Rocket 88s, Texas' favorite retro band.

The attached Sponsor Form describes the different levels of sponsorship, and the benefits that go with each one. What it can't describe, however, is what happens as our guests, residents, families and friends spend an enchanted evening dancing, laughing, and just living life. It's magical, and you just have to be there to experience it!

Of course your contribution will be tax-deductible to the extent allowed by law, and appreciated to the extent possible by the human heart. Please contact Cammy Lopez at (512) 554-4972 to discuss sponsorship opportunities.

We'll see you there!

*Jerry and Judy*

Judy & Jerry Horton  
Founders, Down Home Ranch



## **SPONSORSHIP LEVELS**

### **2008 Ranch Round Up Golf Tournament and Charity Gala**

*Last year's turnout was great! This year we are expecting 104 golfers & 350 gala attendees*

#### **TEXAS RANGER – \$10,000**

- Entry for 2 foursomes (eight players total)
- Recognition in DHR quarterly newsletter, marketing collateral, press releases, print ads
- Company logo and link on DHR website
- Top tier placement of company logo on golf and gala signage
- Signage at 4 holes
- 8 Tickets to Gala
- Option to insert 1 promo item into golfer gift bags

#### **MARSHALL – \$5,000**

- Entry for 1 foursome
- Recognition in DHR quarterly newsletter, marketing collateral, press release
- Company logo on DHR website
- Prominent placement of company logo on golf and gala signage
- Signage at 3 holes
- 4 Tickets to Gala
- Option to insert 1 promo item into golfer gift bags

#### **SHERIFF – \$2,500**

- Entry for 2 players
- Recognition in DHR quarterly newsletter
- Company name on DHR website
- Placement of company logo on golf and gala signage
- Signage at 2 holes
- 3 Tickets to Gala

#### **DEPUTY – \$1000**

- Entry for 1 player
- Company name on DHR website
- Placement of company name on golf and gala signage
- Signage at 1 hole
- 2 Tickets to Gala

#### **Additional Golf Sponsorship Opportunities**

- \$250.00 – Hole Sponsor
- \$250.00 – Longest Drive Sponsor
- \$250.00 – Closest to the Pin Sponsor
- \$300.00 - Scoreboard Sponsor
- ~~\$500.00 – Beverage Cart Sponsor~~ **SOLD!**
- \$500.00 – Putting Contest Sponsor

#### **Additional Gala Sponsorship Opportunities**

- \$250.00 – Skeet Shooting Sponsor
- \$250.00 – Closest to the Pin Sponsor
- \$600.00 – Table Sponsor



## **SPONSORSHIP REGISTRATION**

**2008 Ranch Round Up Golf Tournament and Charity Gala**

Company Name \_\_\_\_\_ Contact Name \_\_\_\_\_

Contact Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Website \_\_\_\_\_

### **Sponsor Level:**

- |   |  |
|---|--|
| <input type="checkbox"/> Texas Ranger* - \$10,000 | <input type="checkbox"/> Sheriff - \$2,500 |
| <input type="checkbox"/> Marshall* - \$5,000      | <input type="checkbox"/> Deputy - \$1,000  |

### **Additional Opportunities:**

#### **Golf Sponsors**

- |   |       |
|---|-------|
| <input type="checkbox"/> Hole Sponsor               | \$250 |
| <input type="checkbox"/> Longest Drive Sponsor      | \$250 |
| <input type="checkbox"/> Closest to the Pin Sponsor | \$250 |
| <input type="checkbox"/> Scoreboard Sponsor         | \$300 |
| <input type="checkbox"/> Beverage Cart Sponsor      | \$500 |
| <input type="checkbox"/> Putting Contest Sponsor    | \$500 |

#### **Gala Sponsors**

- |   |       |
|---|-------|
| <input type="checkbox"/> Skeet Shooting Sponsor     | \$250 |
| <input type="checkbox"/> Closest to the Pin Sponsor | \$250 |
| <input type="checkbox"/> Table Sponsor              | \$600 |

### **Payment Information**

- Visa/MC    AmEx    Discover    Check Payable to Down Home Ranch

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Amt to charge: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_ Signature of Cardholder: \_\_\_\_\_

E-mail or Fax completed form to: [cammy@clstrategy.com](mailto:cammy@clstrategy.com) or 512-856-0256

**\*TEXAS RANGERS & MARSHALLS E-mail logo to: [cammy@clstrategy.com](mailto:cammy@clstrategy.com)**

**Send Checks to:**  
**Ranch Round Up Charity Golf Tournament**  
**Down Home Ranch**  
**20250 FM 619, Elgin, TX 78621**

**Questions Regarding Sponsorships ~ Cammy Lopez, (512) 554-4972**